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**RESCISSION OF PREVIOUS
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(35 U.S.C. 122(b)(2)(B)(ii))

**AND, IF APPLICABLE,
NOTICE OF FOREIGN FILING**
(35 U.S.C. 122(b)(2)(B)(iii))

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| | |
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| Application Number | 10/649,585 |
| Filing Date | August 27, 2003 |
| First Named Inventor | Yingwei Claire CUI |
| Title | IMPROVING CONTENT-TARGETED ADVERTISING USING COLLECTED USER BEHAVIOR DATA |
| Atty Docket Number | Google-53APP (GP-064-05-US) |
| Group Art Unit | 2673 |
| Examiner | Not yet assigned |

A request that the above-identified application not be published under 35 U.S.C. 122(b) (nonpublication request) was included with the above-identified application on filing pursuant to 35 U.S.C. 122(b)(2)(B)(i). I hereby **rescind** the previous nonpublication request.

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If a notice of subsequent foreign or international filing required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c) was not filed within forty-five (45) days after the date of filing of the foreign or international application, the application is ABANDONED, and a petition to revive under 37 CFR 1.137(b) is required. See 37 CFR 1.137(f).

July 22, 2004

Date

Signature

(732) 542-9070

Telephone Number

John C. Pokotylo

Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b).

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| Name (PrintType) | John C. Pokotylo | | |
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